



## Printing and technical information on printed matter for Vinyl

### Printing Information

**TOLERANCES:** (according to specifications of BVDM (Federal Association Printing and Media) / FOGRA): 4.1 During the further printing process, trimming tolerances and a side misalignment during the tacking / adhesion of minimum +/- 1 mm and more is unavoidable. These criteria must be taken into account in the arrangement of layout and printing area.

**MARKS:** All necessary indications / labelling and information which are not intended to be printed **MUST** lie outside the print format e. g. colour designation, trimming markers, register marks or indications of the page numbers. If possible send us a dummy (processing sample).

**PRINT:** The print is a collective print; no single print. Therefore a 100% binding colour reproduction is accordingly only approximately possible and the colour optimisation of individual titles not feasible. The defined tolerances of ISO and DELTA E ( $\Delta E$ ) according to the specifications of BVDM (Federal Association Printing and Media) / FOGRA are valid. The 4 colour setting is printed according to the specifications of BVDM / FOGRA.

### Technical information

**DATA – FORMAT:** COMPOSITE HR PDF format, created with ADOBE ACROBAT DISTILLER 4.0 (upwards).

**DATA – SAVING** for a safe production workflow: Absolutely necessary in PDF-VERSION 1.3 or PDFX/3. ATTENTION:

The making of PDF files **DIRECTLY** from a programm (e.g. InDesign) is a risk. Reclames due to this working process will not be accepted.

**COLOURS:** Specify all scale colours „C-M-Y-K“ to be exposed which are needed for the printing. ! NO use of RGB-colours or other colours. ! ATTENTION: It is necessary to ensure that you delete the colours not required for the PRINT from the colour list of the corresponding document.

**UNDER COLOUR REMOVAL (UCR):** In combined printing, the SUM OF ALL COLOURS may **not exceed 320 % COVERING**

**FILLED AREA:** Black filled areas must be under-covered with 40 - 50 % cyan in order to achieve flawless cover.

**FILLING:** When combining picture and line elements over- and/or under-filling is to be applied in the necessary manner in order to counteract register tolerances in the production run. Nevertheless at very small (< 5 p) and at serif-stressed letters disalignment may appear.

Notes Not all programs used at time have a function for insert of fillings. In that programs, in which such functions have been implemented, these are often technically extremely limited or even defective.



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Further, the request for the fillings vary extremely – also at the further processing by the different kind of printings.

**! ATTENTION - OVERPRINTING / ADJUSTMENT in to OVERPRINTING:**  
These adjustments have to be made by the data-producer and not at the printer.

**TRIMMING:** Pictures / surfaces etc. which are set up over the total format, need a trimming of 3 mm in each case.

**CHECK EXACTLY** your data / proofs etc. BEFORE you send them. The responsibility for incorrect exposure due to incomplete data delivery or data not according to our specifications lies with the customer. Necessary data corrections / additional controlling / changes etc. will be invoiced. Costs up to € 50,00 can be charged without prior consultation.